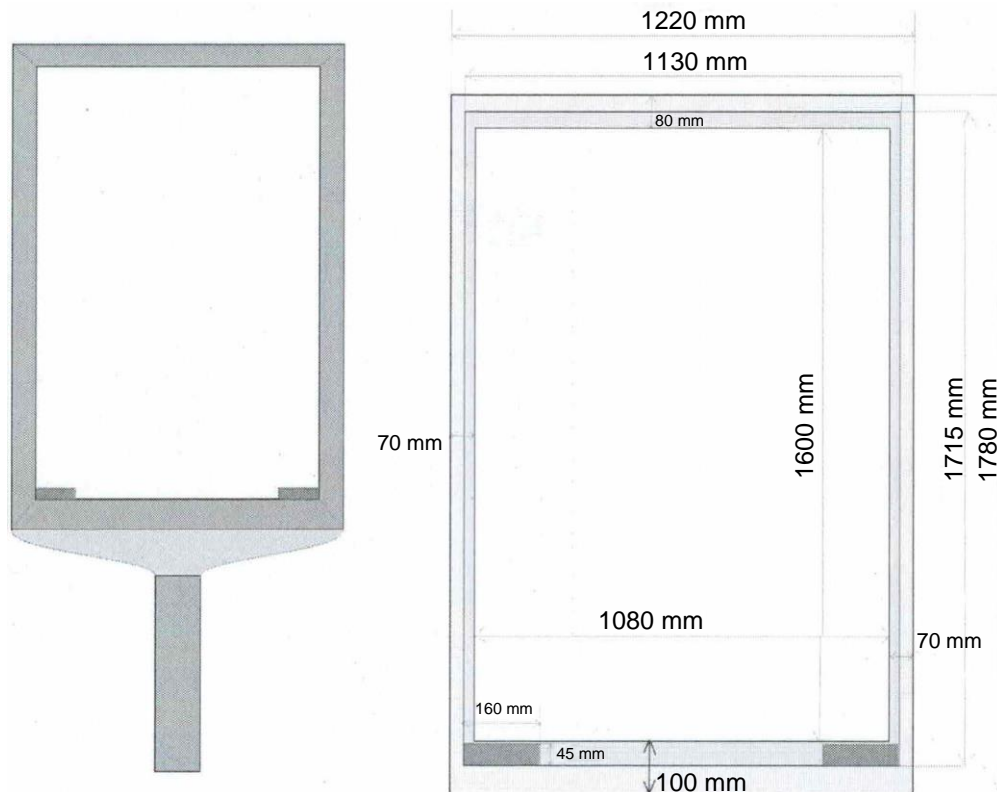


TECHNICAL REQUIREMENTS FOR PRINTING CITYLIGHT SHOWCASE

POSTERS



Poster size required: 1220x1780 mm

Poster visible area: 1130x1715 mm

Poster information field: 1080x1600 mm

The information field shall have a space (margin) from the edge of the poster as follows:

Bottom: 100 mm; top: 80 mm; right: 70 mm; and left: 70 mm.

Any important text or graphic information shall be placed strictly within the perimeter of the information field (1,080x1,600 mm).

Please do not place significant information in the area of marking**:

The "Owner" sticker (160x45 mm) shall be located in the lower left corner on each advertisement field of the structure.

Material: Laminated paper, with a density of 165–167 g/sq. m, a thickness of 0.155 mm, and a color index of 4/0.

** According to the technical characteristics and requirements for marking of small format structures (Appendix No. 2 to the Technical Part of the Tender Documentation).

Back-up stock of posters in case of vandalism, etc.: 10%.

We ourselves print and process posters to be posted on our structures.

Please provide the layout and the link to the production file.